

Fitness Influencer Challenge

DON'T ADAPT TO THE ENERGY IN THE ROOM, INFLUENCE THE ENERGY IN THE ROOM



Exercise 5 days each week.



Eat 5 Fruit and Veggies each day.



Drink 5 bottles of Water each day.

Influencer Challenge Overview

Special Olympics Ohio is hosting the first ever “Fitness Influencer Challenge”. This will be an ongoing fitness competition with various incentive opportunities throughout, the most prizes being after 52 weeks of consistent fitness documentation. At the end of the 52 weeks, contenders are offered the opportunity to apply for the Fitness Influencer position with SOOH. This will be a 1 year appointment where the winner will be featured in fitness videos, fitness updates and fitness decisions at SOOH.

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SPECIALIST

70 DAYS/14 WEEKS
Incentive: Shirt, Workout Bag, Entered to win 1 month Hello fresh free.

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CAPTAIN

135 DAYS/27 WEEKS
Incentive: everything in Specialist tier PLUS Water Bottle, Fitness bands, Entered to win Fitness Headphones, 1 month free hello Fresh

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TREND SETTER

200 DAYS/40 WEEKS
Incentive: Everything in Captain Tier PLUS Fitness headphones, gym shoes, Entered to win smartwatch,

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CHAMPION

260 DAYS/52 WEEKS
Incentive: Everything in Trend Setter Tier PLUS Whole Foods gift card (\$\$), Ability to apply for Fitness Influencer Role with SOOH, Torch Runner at SG 2021

